

# ANNUAL ARTS SPONSORSHIP PACKAGES

## BENEFACTOR

\$25,000

### GOLD PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Full page ad in *Arts Dispatch* (24,000 copies per year)
- Logo on Waterville Creates website

### MAJOR SPONSOR

Choose two community events from the list below. Benefits include:

- Inclusion in paid advertisements and press releases
- Logo on all event print collateral
- Social media promotion

### MAJOR SEASON SPONSOR

Benefits include:

- Logo on all print collateral, ads, and website
- Acknowledgment in curtain speech at every event and on display in Opera House lobby
- Ad in weekly e-newsletter
- 10% employee discount

### GOLD CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 30 tickets good for any regular cinema screening

### MAINE INTERNATIONAL FILM FESTIVAL VENUE SPONSOR

- Logo and link on website
- Full-page ad in program guide
- Daily acknowledgment at festival
- Tickets and passes to festival included
- Digital on-screen advertising

### GALLERY SPONSOR

Benefits include:

- Logo on all print collateral and website for year-round gallery exhibitions
- Recognition at exhibition openings
- Social media promotion

## AMBASSADOR

\$15,000

### SILVER PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Half page ad in *Arts Dispatch* (24,000 copies per year)
- Logo on Waterville Creates website

### SUPPORTING SPONSOR

Choose one community events from the list below. Benefits include:

- Logo on all event print collateral
- Social media promotion

### SEASON SPONSOR

Benefits include:

- Logo on all print collateral, ads, and website
- Acknowledgment on display in Opera House lobby
- 10% employee discount

### SILVER CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 16 tickets good for any regular cinema screening

### MAINE INTERNATIONAL FILM FESTIVAL EVENT SPONSOR

- Logo and link on website
- Half-page ad in program guide
- Acknowledgment at festival on day of sponsorship
- Tickets and passes to festival included
- Digital on-screen advertising

### EXHIBITION SPONSOR

Choose one show from the exhibitions calendar. Benefits include:

- Logo on all print collateral and website
- Recognition at exhibition opening
- Social media promotion

## ADVOCATE

\$5,000

### BRONZE PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Quarter page ad in *Arts Dispatch* (24,000 copies per year)
- Logo on Waterville Creates website

### SUPPORTING SPONSOR

Choose one community event from the list below. Benefits include:

- Logo on all event print collateral
- Social media promotion

### SHOW SPONSOR

Choose one show from the current season's musicals and plays. Benefits include:

- 20 complimentary tickets
- Full-page ad in the show playbill
- Logo on poster and website
- Recognition in radio and print ads, on social media event page, and in pre-show speech

### BRONZE CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 8 tickets good for any regular cinema screening

### MAINE INTERNATIONAL FILM FESTIVAL SUPPORTING SPONSOR

- Logo and link on website
- Quarter-page ad in program guide
- Tickets and passes to festival included

### EXHIBITION SPONSOR

Choose one show from the exhibitions calendar. Benefits include:

- Logo on all print collateral and website
- Recognition at exhibition opening
- Social media promotion

Events include:  
• Art in the Park  
• Joy to the Ville  
• Waterville Rocks

## CONTACT

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## WATERVILLE CREATES

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