



A combination of access, placement, recognition, and exclusivity provides a tailored package of benefits to meet your sponsorship goals. Integration into MIFF's print and digital materials, events, and programs maximize relevant and high-impact exposure while enhancing audience and guest experiences. The package options here may be customized to serve your marketing and placement strategy.

	PRESENTING \$20,000	VENUE \$5,000	EVENT \$2,500
<b>On-Screen Recognition</b>	Logo		
<b>Festival Posters</b>	Logo		
<b>Festival Print Ads (Newspaper/Magazine)</b>	Logo		
<b>Festival Brochure</b>	Logo		
<b>Festival Trailer</b>	Logo		
<b>Festival Signage at Event Venues</b>	Logo	Logo	
<b>Banner Placement at Festival</b>	✓	✓	
<b>Ad in Festival Program Guide</b>	Full Page	Full Page	Half Page
<b>Priority Ad Placement in Festival Program Guide</b>	✓	✓	
<b>Festival Website</b>	Logo + Link	Logo + Link	Logo + Link
<b>Inclusion in Press Releases</b>	✓		
<b>Announcement at Festival</b>	Daily	Daily	Day of
<b>Festival Program Guide Cover</b>	Logo		
<b>Festival Passes</b>	Included	Included	Included
<b>Industry Exclusivity Within Sponsorship Level</b>	✓	✓	
<b>Volunteer Opportunity for Employees</b>	✓	✓	✓
<b>Access to Event Photos</b>	✓	✓	✓

## ADVERTISING

A variety of print and digital options are available to promote your business or organization. Receive a 25% discount when you adopt-a-film and purchase a print ad in the MIFF Program Guide!

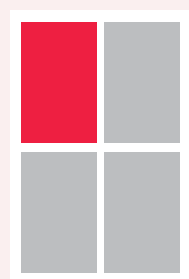
<b>Full Page</b>	\$800
<b>Half Page</b>	\$450
<b>Quarter Page</b>	\$250
<b>On-Screen Ad</b>	\$800
<b>Adopt a Film</b>	\$250



**FULL BLEED**  
8.75" w x 11.25" h  
(TRIM: 8.5" w x 11" h)



**HALF**  
7.5" w x 4.75" h



**QUARTER**  
3.5" w x 4.75" h



### CONTACT

Jordyn Woodard, Marketing + Sponsorship Coordinator  
ADS@WATERVILLECREATES.ORG

### WATERVILLE CREATES

93 Main Street, Waterville, Maine 04901  
207.873.7000 | watervillecreates.org