



CALL FOR PROPOSALS

**2024
TEMPORARY PUBLIC
ART INSTALLATION**

WATERVILLE, MAINE





OVERVIEW

Waterville Creates invites proposals from individuals or groups for temporary outdoor public art installations for display in Downtown Waterville between June 1 and October 31, 2024 (this is the minimum timeframe; dates may be extended upon mutual agreement by the artist, Waterville Creates, and the property owner). Proposals may be submitted by individual artists, artist collaboratives, and/or arts organizations. The minimum award is \$25,000; maximum award is \$50,000. The application deadline is December 31, 2023.

In its 2021 Strategic Plan and in anticipation of the opening of the Paul J. Schupf Art Center on Main Street in December 2022, Waterville Creates established a goal to “make strolling downtown a delight with art ever-present.” The intent of this call is to identify and fund one or two significant, highly visible public art installations designed to inspire joy and curiosity and invite engagement by visitors of all ages.

MEDIA + SCOPE

Proposed installations may include a variety of media and formats, including sound, projection, light, sculpture, etc. While one-time performances and events are not eligible for funding, activities related to or occurring within or around the installation may be included as part of the overall project. Proposals may include one site or multiple sites (i.e., a series of related installations along Main Street).

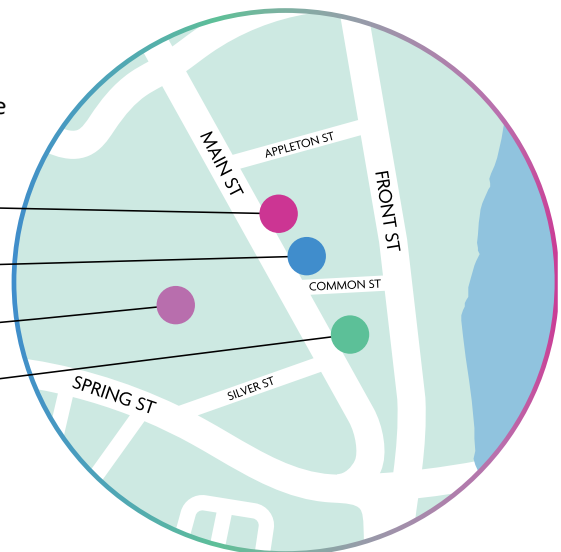
Proposed work must be suitable for all ages and must remain on display for the full exhibition period (June-October 2024). Applicants are encouraged to include interactive elements that invite the community to engage with the work.

SITING

Projects must be installed within the downtown district. Priority will be given to the following locations: Castonguay Square, Levine’s Park, Main Street sidewalks, and The Concourse parking area. While applicants are encouraged to propose specific sites for their installations, proposals may alternatively include general site requirements (greenspace vs. hardscape, square footage requirements, etc.).

Waterville Creates staff will be available to assist successful applicants in securing necessary permissions to use the public property spaces listed above and potential downtown sites not listed.

- PAUL J. SCHUPF ART CENTER**
- CASTONGUAY SQUARE**
- THE CONCOURSE**
- LEVINE’S PARK**





FUNDING

Stipends will range from a minimum of \$25,000 to a maximum of \$50,000 per approved project. Should Waterville Creates or the City of Waterville choose to purchase a piece for permanent display, the stipend shall serve as a deposit toward the total purchase price. Any private purchase will be independent of this process and arranged directly between the purchaser and the artist. Awards are inclusive of all project expenses. No additional funds will be provided for travel or installation expenses, which should be incorporated into the overall project budget.

INSTALLATION

Artists are responsible for transporting, installing, and removing the artwork after the exhibition. Exterior artwork should be durable, weatherproof, and require minimal maintenance during the exhibition period. Waterville Creates will work with the City of Waterville to provide site specific installation assistance as required. Attention to public safety issues and resistance to vandalism are also important considerations. Approval of artwork will be contingent on satisfactorily addressing liability issues and assuring structural integrity.

REVIEW CRITERIA + PROCESS

Proposals will be reviewed by a selection committee comprising representatives from Waterville Creates, the City of Waterville, and other community arts partners. Proposals will be scored based on:

- Overall quality of the proposal
- Project feasibility within provided budget, timeline, and site.
- Artistic excellence
- Visibility / visual impact
- Appropriateness / availability of the site (if one has been identified)
- Evidence of durability / public safety

The selected artist(s) will be encouraged but not required to participate in at least one associated program and/or artist talk during the period of June 2024 through October 2024.

Waterville Creates will notify applicants of funding decisions by February 1, 2024. Staff will work with successful applicants to schedule, place, and/or refine projects as needed to ensure successful implementation.

TIMELINE

October 16, 2023	Call for Proposals opens
December 31, 2023	Proposals are due
February 1, 2024	Applicants notified of selection
May 2024	Installation of work
June – October, 2024	Exhibition period
After October 31, 2024	Removal of artwork



APPLICATION REQUIREMENTS

Interested applicants should provide the following:

Letter of interest. No longer than 2 pages, including the following:

- Identification of lead applicant and any partners to be involved;
- Brief summary of proposed project, including timing and desired location or location requirements.
- Explanation of why you're interested in this opportunity.
- Explanation of how the community will be invited to interact with the piece.
- Experience with similar temporary public art projects, if applicable.

Proposed budget. Please provide a budget for the proposed project and clearly state the amount of your request. The minimum request is \$25,000, and the maximum is \$50,000. Please include all project related expenses, including travel and installation.

Current resume. Please include a current resume of any proposed artist(s), and links to artist's website if applicable. Include information about previous work, commissions, public art installations, and/or exhibitions.

Support Materials. Digital images (high-res jpgs preferred), videos (not to exceed 3 minutes), website links that will help to illustrate your proposal. Please submit no more than 5 total files. Each image and video should be considered one file. Please include title of work, date of work, dimensions of the work, and materials used.

Accessibility. To request an accommodation or to receive CFP materials in an alternate format, please contact msugden@watervillecreates.org at least two weeks prior to the CFP deadline.

ABOUT WATERVILLE CREATES

Through its three divisions, the Maine Film Center, Waterville Opera House, and Ticonic Gallery + Studios, Waterville Creates offers high quality, year-round film, visual, and performing arts programming for people of all ages from its new home in the Paul J. Schupf Art Center, which opened to the public in December 2022.

MISSION | Arts experiences for all

VISION | A community where all people enjoy transformative experiences in the arts

VALUES | **Community.** We are building a thriving, connected, and equitable community through shared experiences in the arts. By presenting arts programming by, with, and for our community, we promote growth and well-being.

Creativity. We recognize the vital role creative expression plays in a fulfilled life and a vibrant community, nurture individual artistic endeavors at all levels, and encourage all creative outlets.

Collaboration. We connect and work with creatives, arts and cultural organizations, and other strategic partners to energize and enrich our community through the arts.

Diversity, Equity + Inclusion. We support, encourage, and honor diverse stories and perspectives. We provide relevant, accessible programming while making space for community conversations that deepen understanding and foster discourse around critical issues of our time.



SUBMISSIONS

All materials must be emailed
to Marie Sugden by
11:59pm on December 31, 2023.

EMAIL MARIE

QUESTIONS?

Marie Sugden
Exhibitions Coordinator
msugden@watervillecreates.org