

2024 ANNUAL ARTS SPONSORSHIP PACKAGES



BENEFACTOR \$25,000

GOLD PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Full page ad in Arts Dispatch (24,000 copies per year)
- Logo on Waterville Creates website

MAJOR SPONSOR

- Choose two community events from the list on the right. Benefits include:
- Inclusion in paid advertisements and press releases
 - Banner + booth presence at event
 - Logo on all event print collateral
 - Social media promotion

AMBASSADOR \$15,000

SILVER PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Half page ad in quarterly program guide + calendar (5,000 copies per quarter)
- Logo on Waterville Creates website

SUPPORTING SPONSOR

- Choose two community events from the list on the right. Benefits include:
- Banner + booth presence at event
 - Logo on all event print collateral
 - Social media promotion

ADVOCATE \$5,000

BRONZE PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Quarter page ad in quarterly program guide + calendar (5,000 copies per quarter)
- Logo on Waterville Creates website

SUPPORTING SPONSOR

- Choose one community event from the list on the right. Benefits include:
- Banner + booth presence at event
 - Logo on all event print collateral
 - Social media promotion

A LA CARTE OPTIONS

YOUTH ARTS ACCESS FUND SPONSOR

- (\$1,000/month or \$5,000/6 months)
- Logo on YAAF print materials and other promotional materials; social media recognition

COMMUNITY EVENT SPONSOR

- (\$500-\$2,500)
Benefits vary based on sponsorship level.
- Events include:
- Arts in Bloom
 - Art in the Park
 - Joy to the Ville



MAJOR SEASON SPONSOR

- Benefits include:
- Logo on all print collateral, ads, and website
 - Acknowledgement in curtain speech at every event and on display in Opera House lobby
 - Ad in weekly e-newsletter
 - 10% employee discount

SEASON SPONSOR

- Benefits include:
- Logo on all print collateral, ads, and website
 - Acknowledgement on display in Opera House lobby
 - 10% employee discount

SHOW SPONSOR

- Choose one show from the current season's musicals and plays. Benefits include:
- 20 complimentary tickets
 - Full-page ad in the show playbill
 - Logo on poster and website
 - Recognition in radio and print ads, on social media event page, and in pre-show speech

SHOW SPONSOR

- (\$1,250-\$2,500)
Benefits vary based on sponsorship level.

WATERVILLE ROCKS SPONSOR

- (\$1,000-10,000)
Benefits vary based on sponsorship level.



GOLD CINEMA SPONSOR

- Benefits include:
- Slide in pre-screening slideshow before all regular cinema screenings
 - 30 tickets good for any regular cinema screening

SILVER CINEMA SPONSOR

- Benefits include:
- Slide in pre-screening slideshow before all regular cinema screenings
 - 16 tickets good for any regular cinema screening

BRONZE CINEMA SPONSOR

- Benefits include:
- Slide in pre-screening slideshow before all regular cinema screenings
 - 8 tickets good for any regular cinema screening

MAINE INTERNATIONAL FILM FESTIVAL SPONSOR

- (\$2,500-\$30,000)
Benefits vary based on sponsorship level.
Visit miff.org for details.

MAINE INTERNATIONAL FILM FESTIVAL VENUE SPONSOR

- Logo and link on website
- Full-page ad in program guide
- Daily acknowledgement at festival
- Tickets and passes to festival included

MAINE INTERNATIONAL FILM FESTIVAL DAY SPONSOR

- Logo and link on website
- Half-page ad in program guide
- Acknowledgement at festival on day of sponsorship
- Tickets and passes to festival included

MAINE INTERNATIONAL FILM FESTIVAL SUPPORTING SPONSOR

- Logo and link on website
- Quarter-page ad in program guide
- Tickets and passes to festival included



GALLERY SPONSOR

- Benefits include:
- Logo on all print collateral and website for year-round gallery exhibitions
 - Recognition at exhibition openings
 - Social media promotion

EXHIBITION SPONSOR

- Choose one show from the exhibitions calendar. Benefits include:
- Logo on all print collateral and website
 - Recognition at exhibition opening
 - Social media promotion

EXHIBITION SPONSOR

- Choose one show from the exhibitions calendar. Benefits include:
- Logo on all print collateral and website
 - Recognition at exhibition opening
 - Social media promotion

EXHIBITION SPONSOR

- (\$500)
- Logo on all print collateral and website
 - Recognition at exhibition opening
 - Social media promotion

