



2023 ANNUAL ARTS SPONSORSHIP PACKAGES

Be a part of our exciting, inaugural year in the new Paul J. Schupf Art Center!

BENEFACTOR

\$25,000

AMBASSADOR

\$15,000

ADVOCATE

\$5,000

A LA CARTE

OPTIONS



GOLD PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Full page ad in *Arts Dispatch* (5,000 copies per quarter)
- Logo on Waterville Creates website

MAJOR SPONSOR

All community events. Benefits include:

- Inclusion in paid advertisements and press releases
- Banner + booth presence at event
- Logo on all event print collateral
- Social media promotion

SILVER PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Half page ad in *Arts Dispatch* (5,000 copies per quarter)
- Logo on Waterville Creates website

SUPPORTING SPONSOR

Choose two community events from the list on the right. Benefits include:

- Banner + booth presence at event
- Logo on all event print collateral
- Social media promotion

BRONZE PROMOTIONAL SPONSOR

- Logo in weekly Arts Spotlight e-newsletter
- Quarter page ad in *Arts Dispatch* (5,000 copies per quarter)
- Logo on Waterville Creates website

SUPPORTING SPONSOR

Choose one community event from the list on the right. Benefits include:

- Banner + booth presence at event
- Logo on all event print collateral
- Social media promotion

ART KITS FOR ALL SPONSOR

(\$1,000)

- Logo on Art Kits for All print materials and other promotional materials; social media recognition

COMMUNITY EVENT SPONSOR

(\$500-\$2,500)

Benefits vary based on sponsorship level

Events include:

- *Arts in Bloom*
- *Art in the Park*
- *Joy to the Ville*



MAJOR SEASON SPONSOR

Benefits include:

- Logo on all print collateral, ads, and website
- Acknowledgement in curtain speech at every event and on display in Opera House lobby
- Ad in weekly e-newsletter
- 10% employee discount

SEASON SPONSOR

Benefits include:

- Logo on all print collateral, ads, and website
- Acknowledgement on display in Opera House lobby
- 10% employee discount

SHOW SPONSOR

Choose one show from the current season's musicals and plays. Benefits include:

- 20 complimentary tickets
- Full-page ad in the show playbill
- Logo on poster and website
- Recognition in radio and print ads, on social media event page, and in pre-show speech

SHOW SPONSOR

(\$1,250-\$2,500)

Benefits vary based on sponsorship level.

WATERVILLE ROCKS SPONSOR

(\$1,000-10,000)

Benefits vary based on sponsorship level.



GOLD CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 30 tickets good for any regular cinema screening

SILVER CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 16 tickets good for any regular cinema screening

BRONZE CINEMA SPONSOR

Benefits include:

- Slide in pre-screening slideshow before all regular cinema screenings
- 8 tickets good for any regular cinema screening

MAINE INTERNATIONAL FILM FESTIVAL SPONSOR

(\$2,500-\$25,000)

Benefits vary based on sponsorship level. Visit miff.org for details.

MAINE INTERNATIONAL FILM FESTIVAL VENUE SPONSOR

- Logo and link on website
- Full-page ad in program guide
- Daily acknowledgement at festival
- 6 full passes; 40 individual tickets

MAINE INTERNATIONAL FILM FESTIVAL DAY SPONSOR

- Logo and link on website
- Half-page ad in program guide
- Acknowledgement at festival on day of sponsorship
- 4 full passes; 20 individual tickets

MAINE INTERNATIONAL FILM FESTIVAL SUPPORTING SPONSOR

- Logo and link on website
- Quarter-page ad in program guide
- 2 full passes; 10 individual tickets



GALLERY SPONSOR

Benefits include:

- Logo on all print collateral and website for year-round gallery exhibitions
- Recognition at exhibition openings
- Social media promotion

EXHIBITION SPONSOR

Choose one show from the exhibitions calendar. Benefits include:

- Logo on all print collateral and website
- Recognition at exhibition opening
- Social media promotion

EXHIBITION SPONSOR

Choose one show from the exhibitions calendar. Benefits include:

- Logo on all print collateral and website
- Recognition at exhibition opening
- Social media promotion

EXHIBITION SPONSOR

(\$500)

- Logo on all print collateral and website
- Recognition at exhibition opening
- Social media promotion



93 Main Street, Waterville, Maine 04901 • 207.873.7000

Jordyn Chelf, Marketing+Development Coordinator

ADS@WATERVILLECREATES.ORG

WATERVILLECREATES.ORG